

## **Sonya Rosenfeld Joins Dr. Susan Love Research Foundation Board of Directors**

Top Television Agent Brings Expertise and Passion for a Future Without Breast Cancer

### **FOR IMMEDIATE RELEASE**

May 27, 2014, Santa Monica, CA – Dr. Susan Love Research Foundation today announced that Sonya Rosenfeld, Co-Head of the Television department at Creative Artists Agency (CAA), has joined the breast cancer research foundation’s board of directors.

“Sonya possesses tremendous knowledge in developing partnerships, which is perfectly aligned with our mission to mobilize the public to be active participants in finding the cause and prevention of breast cancer,” said Meribeth Brand, board chair of Dr. Susan Love Research Foundation. “The board’s decision was unanimous and we’re delighted to welcome Sonya to the team.”



A veteran of CAA, Rosenfeld is the agency’s most senior female television agent, representing many of the industry’s top writers, producers, directors, and actors. Since losing her mother to breast cancer 20 years ago, Rosenfeld has applied her talents to raise awareness and support for breast cancer research. In 2011, she shepherded a project with Lifetime to explore the impact of breast cancer on people’s lives. The groundbreaking original movie “Five” was directed by Jennifer Aniston, Alicia Keys, Demi Moore, Independent Spirit Award-winner Patty Jenkins, and Penelope Spheeris. Rosenfeld has been an active supporter of Dr. Susan Love Research Foundation since 2012, participating in various events including the foundation’s signature event, Walk with Love, where her Team CAA took the Top Team award in 2013. Team CAA participated once again at [Walk with Love 2014](#) on May 18 in Pacific Palisades, with 37 team members raising \$25,043 to support the foundation’s research programs.

“I wholeheartedly support Dr. Susan Love Research Foundation in its efforts to understand the cause of breast cancer, and am optimistic that their collaborations with many of the world’s top researchers will ultimately lead to its eradication,” said Rosenfeld.

### **About Dr. Susan Love Research Foundation**

Dr. Susan Love Research Foundation’s mission is to achieve a future without breast cancer by focusing on prevention and finding the cause. This is being accomplished by democratizing research to include the public’s voice in the process, facilitating research through programs like the Army of Women® launched in 2008 as a resource for researchers, and performing research through projects like the innovative Health of Women [HOW] Study™, created in 2012 to identify the cause and cost of the disease through an online cohort.

The Dr. Susan Love Research Foundation, and its more than 375,000 volunteers nationwide, invite you to Act with Love and become part of a movement to engage the public in breast cancer research with the goal of eradicating the disease once and for all. To learn more and show your support, visit [www.actwithlove.org](http://www.actwithlove.org).

For further information:

Shirley Horn, Director of Communications, [shorn@actwithlove.org](mailto:shorn@actwithlove.org), 310-828-0060, ext. 61

Dr. Susan Love Research Foundation | 2811 Wilshire Blvd., Ste. 500 | Santa Monica, CA 90403