

Act with Love
MAKE BREAST CANCER HISTORY

DR. SUSAN LOVE RESEARCH FOUNDATION EXECUTIVE DIRECTOR NAZ SYKES ACCEPTED TO INTERNATIONAL WOMEN'S FORUM 2012-2013 FELLOWS CLASS

October 12, 2012 (Santa Monica, Calif.) – Dr. Susan Love, president and founder of the Dr. Susan Love Research Foundation (DSLRF), is pleased to announce that Naz Sykes, executive director of the organization, has been accepted to the prestigious International Women's Forum's 2012-2013 Fellows Class. From the largest and most competitive pool of candidates in Fellows Program history, the IWF Leadership Foundation's 2012-2013 Fellows Class comprises 35 rising women leaders from 15 nations.

"I am very pleased that the esteemed International Women's Forum chose Naz to join this year's Fellows Class," said Dr. Love. "Naz has been my right hand over the past seven years, and her outstanding performance and sound judgment have been critical in making the Foundation what it is today."

Naz is a highly respected non-profit leader and is recognized for her innovative thinking, her passion to shift the cancer research paradigm, and her expertise in formulating initiatives to empower the public to get involved in the research process.

In her role at DSLRF, Naz was the architect of several very successful programs and initiatives, including the Love/Avon Army of Women initiative, with the goal of recruiting one million women nationwide to take part in breast cancer research studies. Thanks to the success of this initiative, she was able to elevate DSLRF as a national organization, resulting in a volunteer base that exceeds 360,000 members. The just-launched Health of Women Study is another example of her innovative thinking, allowing an online mechanism for the collection of public reported health data for the purpose of breast cancer epidemiological research.

Naz currently serves as the chair of the California Breast Cancer Research Program (CBCRP) Council, and sits on the National Breast Cancer Coalition (NBCC) Board of Directors and has presented the work of the Foundation to the President's Cancer Panel.

Spread across a year, the Fellows Program convenes the current class from around the world for a total of 20 days. In partnership with the Harvard Business School and INSEAD, The Business School for the World, the Leadership Foundation offers creative, multi-disciplinary training aimed at developing leadership and strategic management capabilities. For five days in Cambridge, Massachusetts at the Harvard Business School, fellows engage in a unique combination of classroom work, case-study discussion, and peer advice. During that time, fellows hone their ability to think strategically in areas including negotiations, organization learning, marketing, global affairs, and the management of innovation and services.

While at INSEAD's campus in France, the fellows are pushed to adopt a deeper, global perspective. A core component of the training is the 360° Global Executive Leadership Inventory developed by INSEAD's Global Leadership Center to measure twelve dimensions of leadership. The fellows assess what they learned from the inventory with professional, international coaches.

About Dr. Susan Love Research Foundation:

The mission of Dr. Susan Love Research Foundation is to eradicate breast cancer and improve the quality of women's health through innovative research, education and advocacy. www.dslrf.org.

About International Women's Forum:

The International Women's Forum advances leadership across careers, cultures and continents by connecting the world's most preeminent women of significant and diverse achievement. The IWF brings together an unprecedented global membership to exchange ideas, to learn and inspire, and to promote better leadership for a changing world. www.iwforum.org

Press contacts:

Stacey Copeland, scopeland@dslrf.org

Jenna Johnston, jjohnston@dslrf.org

310-828-0060